



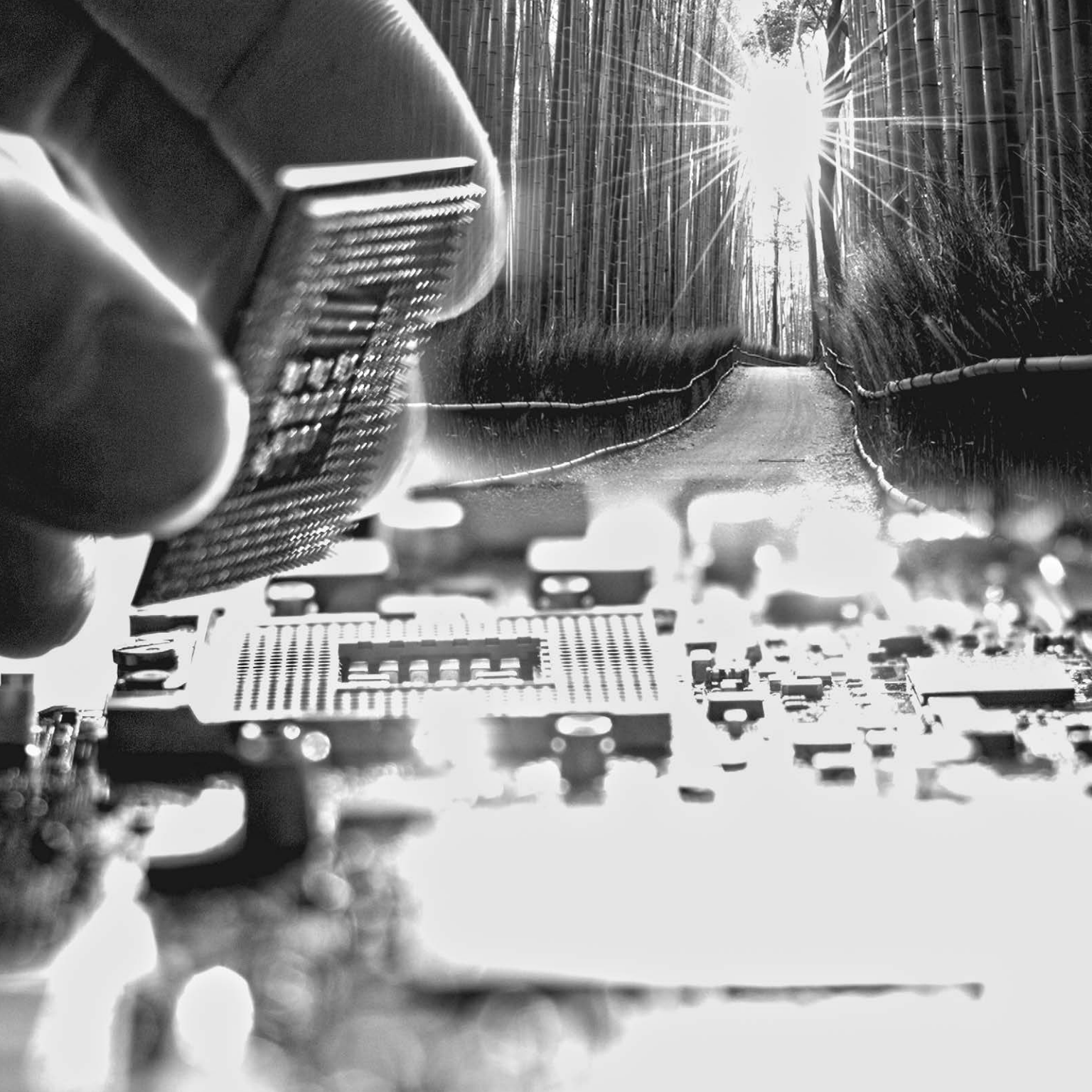
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# MA73

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ZENGINEERED™ FOR COMFORT

**Panasonic**



## ZENGINEERED

\zen-juh-need\ verb

To artfully blend ancient ideas of meditation and intuition with unsurpassed state of the art technology

**Zengineering is the heart and soul of our massage chairs.**

For almost 100 years, Panasonic has been a leader in consumer and industrial products and technologies.

Panasonic brings this same extraordinary technological precision to our massage chairs. Delicate enough to caress, powerful enough to provide deep therapy... no other massage technology comes close to what we have thoughtfully engineered for you.

**This is Zengineering.**

$$\frac{2x}{x^2+2y^2} = 2 \quad \int R(x, \sqrt{\frac{a+b}{cx+d}}) dx \quad e^{-xyz} = e; A[0, e; 1] \quad x^3 + x^2 + y^3 + 2^3 + xy^2 - c = 0 \quad \frac{2x}{x^2+2y^2} = 2$$
$$C = \begin{pmatrix} 0 & 1 \\ 1 & 0 \end{pmatrix} \quad \frac{\sin x}{x} \leq \frac{x}{x} = 1 \quad \text{grad} f = \left( \frac{\partial f}{\partial x}, \frac{\partial f}{\partial y} \right) \quad \frac{\partial z}{\partial x} = 2; \frac{\partial z}{\partial y} = 0$$
$$K_1 = \begin{pmatrix} \alpha + \beta + \gamma \\ \alpha \\ \beta \end{pmatrix} \quad y = \sqrt[3]{x+1}; x = \tan t \quad B = \begin{pmatrix} 2 & 1 & -1 & 0 \\ 3 & 0 & 1 & 2 \end{pmatrix} \quad \vec{n} = (F_x; F_y; F_z) \quad A = [1; 0; 3] \quad X_1 = \begin{pmatrix} \alpha + \beta + \gamma \\ \alpha \\ \beta \end{pmatrix}$$
$$\frac{y^2}{b^2} + \frac{z^2}{c^2} = 0 \quad \begin{matrix} A+B+C=8 \\ -3A-7B+2C=-10,3 \\ -18A+6B-3C=15 \end{matrix} \quad \int 3x^2 + 166x^{-0,17} dx \quad \lim_{\eta \rightarrow +\infty} y' - \frac{\sqrt{y}}{x+2} = 0; y(0) = 1 \quad \text{ZENGINEER}$$
$$16y^2 - 4z > 0 \quad \lambda_2 = i\sqrt{14} \quad \delta(p_2) = \sqrt{0,16} \quad z = \frac{1}{x} \arcsin \frac{\sqrt{z}}{2} \quad y \left( \frac{\partial f}{\partial x} \right) = 16 - x^2 + 16y^2 - 4z > 0$$

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## REAL PRO ULTRA™

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Panasonic's Real Pro Ultra back massage mechanism is zengineered to deliver an accurate, lifelike massage that simulates the movement, touch, and warmth of human hands.

Refined beyond comparison, the Real Pro Ultra mechanism has no equal in the industry. Our engineers and massage experts have worked together to create the most precise, most effective massage movements you can find. Refined, intuitive, and thoughtful, the Real Pro Ultra is your at-home, on-call massage therapist.

Body scanning combined with pressure sensing massage heads allow the Real Pro Ultra to deliver a massage of unmatched, pinpoint accuracy with intensity focused directly on acupressure points. Real Pro Ultra is delicate enough to caress you and powerful enough to fully mobilize your whole spine with healthy back movements.

Real Pro Ultra: The engine that drives the MA73 massage chair.



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“I was looking for a massage chair that gave a deep massage especially in the neck and the lower back, and the MA73 was definitely the answer. The roller hits all the right spots, and the manual mode allows you to pinpoint different areas on your back.”

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William

“Just received this amazing  
massage chair last week.  
It is truly an amazing chair.”

Bipin



## A LUXURY EXPERIENCE

### Professional Stretching Techniques

By blending the Real Pro Ultra functions with full-body air cell coverage, the MA73 delivers an impressive suite of stretching movements. These powerfully therapeutic movements (which you'll find in many of the chair's programmed sessions) mobilize the spine, promote relaxation, and improve flexibility of the lower back, middle back, and neck. Our stretching techniques are perfect for post-workout relaxation or to shake off sleep and stiffness as a morning rejuvenation session.

### Full-Body Air Massage

Thirty-three soothing air cells apply compression massage to the shoulders, hips, thighs, buttocks, calves, feet, forearms, and hands. MA73's extensive air cell array is carefully positioned for maximum benefit and insightfully programmed for maximum healing effect. Compression and release are sequenced to faithfully replicate the motions of a real massage therapist.

### 3D Massage System

With whisper quiet high-performance, brushless motors drive and direct Real Pro Ultra along the X-axis, Y-axis, and Z-axis, making it the only mechanism to offer full freedom of movement in three-dimensional space. As a result, the MA73 is able to switch between massage styles, reach above the shoulders, and soothe every square inch of your back.

### Infrared Heated Rollers

Infrared heated massage rollers generate soothing warmth to help relax sore, tense muscles. With heating elements located directly on the massage roller assembly, the MA73 delivers point-specific heat you'd expect to feel from the thumbs and palms of a massage therapist's hands.

### Position and Force Micro Processor

The Real Pro Ultra mechanism constantly feeds information back to the chair's Position and Force Micro Processor, adjusting its movements based on this feedback. Precision and responsiveness allow the MA73 to faithfully replicate the intricate kneading movements of a variety of expert massage techniques.

### Multiple Massage Actions

The MA73 Real Pro Ultra can perform complex, Junetsu and shiatsu massage movements. Rolling, tapping, kneading, and ultra-slow kneading techniques are also combined in programmed sessions to mimic the touch of human hands, delivering maximum benefit.

### Intensity Sensing and Adjustments

All of the massage features of the MA73 can be adjusted from very gentle to very firm. Air cell compression intensity and the roller massage intensity are each independently adjustable. You can even program and save your favorite setting for up to three users.

"I tried several massage chairs and this one literally put me to sleep it was so relaxing. It also looks beautiful and will look great in my living room."

Sean



**Panasonic**  
 MODEL: EP-MA73  
 DESIGNED & ENGINEERED:  
 OSAKA, JAPAN  
 WEIGHT: 191 LBS (87 KG)



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“This is the only massage chair that has felt like going to a real massage therapist...This chair is always surprising me with the smoothness of the movements and how much I can control everything. I also love that it’s a great lounger.”

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Dixie



## MASSAGE TECHNIQUES

### **Junetsu Ultra Kneading: A Real Pro Ultra Exclusive**

Junetsu Ultra Kneading massage techniques involve tight, spiral movements that quickly and effectively loosen tight muscles. The target zones benefit from increased blood flow and improvement in pliability of muscle fibers. Junetsu Ultra Kneading also does an exceptional job relaxing the neck and shoulders, improving mobility, range of motion, and comfort. These techniques are proprietary and exclusive to Panasonic massage chairs.

### **Shiatsu**

Based on traditional Chinese medicine, this Japanese style of massage literally translates to “finger pressure.” As the name suggests, shiatsu massage addresses specific points on the body, often referred to as shiatsu points, pressure points, or acupressure points. The MA73’s body scan in concert with pressure sensing massage heads direct force accurately and firmly on shiatsu points.

### **Swedish**

The Swedish massage style focuses on providing overall relaxation, circulation, physical health, and mental wellness. The MA73’s Real Pro Ultra mechanism applies gentle pressure and movements to simulate how a massage therapist uses hands and palms to provide the relaxing movements typical of Swedish massage.

### **Kneading**

Experience the dazzling variety in circumference, speed, and depth of kneading offered by the MA73. From deep kneading therapy to the most gentle of strokes, MA73’s Real Pro Ultra massage mechanism makes it possible to recreate the trained hands of a massage therapist.

### **Tapping**

This motion simulates the sensation of hands percussively or gently tapping the back. Rapid tapping invigorates and revitalizes, while slow tapping can help your mind and body drift peacefully and comfortably in deep meditation.

### **Rolling**

An up-down movement that is as simple as it sounds... that is until you add in the variation of speed, width, and depth that can be achieved by the Real Pro Ultra mechanism. Rolling motions are surprisingly relaxing, and they provide beneficial intersegmental traction and extension to all levels of your back. Regular back mobilization helps promote and maintain the health of spinal discs. The Real Pro Ultra is capable of combining kneading, tapping, and rolling, creating a broad spectrum of sensation.





“After buying the wrong chair with not enough functions I found this. Panasonic chairs are still such great quality and the chair works perfectly. We made the switch and could not be happier.”

Thuy

## PEACE OF MIND

When you join the Panasonic family, you can expect to enjoy many years of trouble-free massage therapy from your massage chair.

The day you make your purchase marks the beginning of our relationship with you. Our exceptional technical support and service team look forward to caring for you and your product for many years to come.

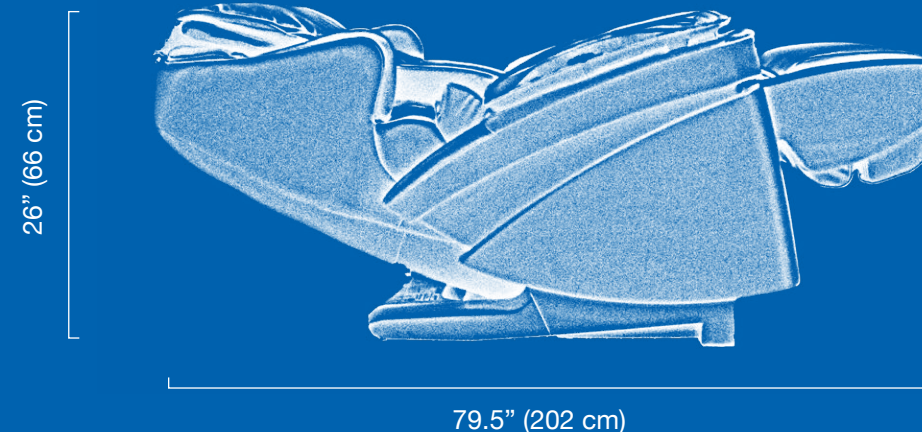
### Warranty

The MA73 comes with a three-year (1,000 hours) Limited Warranty. Please note that this warranty is valid only when you purchase from an authorized Panasonic massage chair dealer. For complete warranty details, please visit [www.panasonic.com/massage](http://www.panasonic.com/massage).

### Service

Our exceptionally trained service technicians are here to help you. Many of the most common questions or issues are resolved in one simple call or email, so please don't hesitate to reach out to us with questions or concerns. We maintain a nationwide network of trained service professionals to assist with technical repairs should the need arise.

## SPECIFICATIONS



<b>Model Number</b>	EP-MA73
<b>Dimensions (Reclined)</b>	L 79.5" x W 35.4" x H 26" L 202 cm x W 90 cm x H 66 cm
<b>Dimensions (Upright)</b>	L 48" x W 35.4" x H 45.3" L 122 cm x W 90 cm x H 115 cm
<b>Weight (Boxed)</b>	218 lbs (99 kg)
<b>Weight (Unboxed)</b>	191 lbs (87 kg)
<b>User Weight Limit</b>	264 lbs (120 kg)
<b>User Height Range</b>	4'8" – 6'2"
<b>Total Air Cells</b>	33
<b>Program Length</b>	16 min
<b>Back Massage Coverage</b>	207 sq in

<b>Air Massage Coverage</b>	1,066 sq in
<b>Full-Body Programs</b>	7
<b>Focused Positions</b>	8
<b>Manual Massage</b>	Yes
<b>Power Supply</b>	AC120V, 60Hz
<b>Max. Power Consumption</b>	300W
<b>Wheels</b>	Yes
<b>Upholstery</b>	Synthetic leather
<b>ETL Approved</b>	Yes
<b>Warranty</b>	3 yrs (1,000 hrs)
<b>Designed/Engineered</b>	Osaka, Japan



## **A Better Life, A Better World**

Panasonic is committed to creating a better life and a better world,  
continuously contributing to the evolution of society and to the  
happiness of people around the globe.

**Panasonic**